

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u> 966009 /		<u>Alt Order #</u> 06387518
<u>Product</u> Candidate		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> C23C29 WILSON/SEN/
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Smart Media Group LLC (VA)**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	10/23/12	10/29/12	M-F A7N This AM @ 430a	430-5a		:30			NM	5	\$250.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$50.00			
N 2	KOAT	10/23/12	10/29/12	5a A7N More In The AM	5-6a		:30			NM	10	\$1,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				10	\$150.00			
N 3	KOAT	10/23/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	5	\$2,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$400.00			
N 4	KOAT	10/23/12	10/29/12	Good Morning America	7-9a		:30			NM	15	\$4,500.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				15	\$300.00			
N 5	KOAT	10/27/12	10/27/12	5-6a	5-6a		:30			NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$100.00			
N 6	KOAT	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$150.00			
N 7	KOAT	10/28/12	10/28/12	5-6a	5-6a		:30			NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$100.00			
N 8	KOAT	10/28/12	10/28/12	Su 6a A7N More in the AM	6-9a		:30			NM	2	\$300.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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10/23/12 - 10/29/12		Candidate
Advertiser		Estimate #
Heather Wilson/R/Senate		C23C29 WILSON/SEN/R
Original Date / Revision		
10/19/12 / 10/19/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$150.00			
N 9	KOAT	10/23/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	5	\$875.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$175.00			
N 10	KOAT	10/24/12	10/26/12	The View 10-11a	10-11a		:30			NM	2	\$810.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W-F--				2	\$405.00			
N 11	KOAT	10/23/12	10/29/12	Anderson Cooper	11a-12n		:30			NM	5	\$550.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$110.00			
N 12	KOAT	10/23/12	10/29/12	Chew, The	12-1pm		:30			NM	5	\$825.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$165.00			
N 13	KOAT	10/23/12	10/29/12	Katie Couric M-F	2p-3p		:30			NM	5	\$825.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$165.00			
N 14	KOAT	10/23/12	10/29/12	Ellen 3-4p	3-4p		:30			NM	5	\$625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$125.00			
N 15	KOAT	10/23/12	10/29/12	Dr Oz	4-5p		:30			NM	5	\$1,625.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$325.00			
N 16	KOAT	10/23/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	5	\$1,750.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00			
N 17	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$200.00			
N 18	KOAT	10/27/12	10/27/12	Action 7 News @ 530p Sat	530-6p		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$200.00			
N 19	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$275.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$275.00			
N 20	KOAT	10/29/12	10/29/12	DWTS	7-10p		:30			NM	1	\$3,280.00
Class of Time - Pre-emptible with notice												

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10/23/12 - 10/29/12	Candidate	C23C29 WILSON/SEN/R

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$3,280.00												
N 21	KOAT	10/23/12	10/23/12	DWT'S RESULTS	7-8p		:30			NM	1	\$2,845.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$2,845.00												
N 22	KOAT	10/25/12	10/25/12	LAST RESORT	7-8p		:30			NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---1--- 1 \$900.00												
N 23	KOAT	10/25/12	10/25/12	GREYS ANATOMY	8-9p		:30			NM	1	\$3,940.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---1--- 1 \$3,940.00												
N 24	KOAT	10/25/12	10/25/12	SCANDAL	9-10p		:30			NM	2	\$3,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---2--- 2 \$1,500.00												
N 25	KOAT	10/28/12	10/26/12	SHARK TANK	7-8p		:30			NM	1	\$875.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----1-- 1 \$875.00												
N 26	KOAT	10/28/12	10/26/12	PRIMETIME	8-9p		:30			NM	1	\$1,185.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ----1-- 1 \$1,185.00												
N 27	KOAT	10/28/12	10/28/12	AFV	6-7p		:30			NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1 1 \$900.00												
N 28	KOAT	10/28/12	10/28/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$1,500.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1 1 \$1,500.00												
N 29	KOAT	10/28/12	10/28/12	REVENGE	8-9p		:30			NM	1	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1 1 \$2,000.00												
N 30	KOAT	10/28/12	10/28/12	666 PARK AVE	9-10p		:30			NM	1	\$1,125.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1 1 \$1,125.00												
N 31	KOAT	10/27/12	10/27/12	College Football Sa 130-p	128p-6p		:30			NM	2	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----2- 2 \$400.00												
N 32	KOAT	10/27/12	10/27/12	ABC Prime College Football	6-10p		:30			NM	2	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												

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www.koat.com

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Week:		10/22/12	10/28/12	-----2-				2	\$600.00			
N 33	KOAT	10/23/12	10/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	3	\$1,950.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MT-T---				3	\$650.00			
N 34	KOAT	10/23/12	10/29/12	Action 7 News @ 1030p	1030-1105p		:30			NM	4	\$1,600.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTW-F--				4	\$400.00			
N 35	KOAT	10/27/12	10/27/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$400.00			
N 36	KOAT	10/28/12	10/28/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$675.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$675.00			
N 37	KOAT	10/28/12	10/28/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$400.00			
N 38	KOAT	10/23/12	10/29/12	Kimmel	1135p-1235a		:30			NM	11	\$715.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				11	\$65.00			
N 39	KOAT	10/27/12	10/27/12	CASTLE SAT LF	1035P-1135P		:30			NM	2	\$170.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$85.00			
N 40	KOAT	10/27/12	10/27/12	PRIVATE PRACTICE SAT LF	11035-1135P, 1135I		:30			NM	2	\$130.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$65.00			
N 41	KOAT	10/28/12	10/28/12	ET Weekend 11p-1205a	1100-1205x		:30			NM	2	\$180.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$90.00			
N 42	KOAT	10/28/12	10/28/12	CASTLE SUN LF	1205-105A		:30			NM	1	\$45.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$45.00			
Totals											125	\$47,425.00

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Heather Wilson/R/Senate	10/19/12 / 10/19/12

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	106	\$39,900.00	\$33,915.00	\$2,374.05	\$36,289.05
10/29/12 - 10/29/12	19	\$7,525.00	\$6,396.25	\$447.74	\$6,843.99
<b>Totals</b>	<b>125</b>	<b>\$47,425.00</b>	<b>\$40,311.25</b>	<b>\$2,821.79</b>	<b>\$43,133.04</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.